



28 April 2008

### **Management and Board Changes**

New Look, the UK's leading fast fashion chain, today announces a reorganisation of its senior management team including the appointment of Phil Wrigley to Executive Chairman and Carl McPhail to Chief Executive Officer.

The past four years have been a transformational period for the New Look business, with significant investment in new stores, ranges and infrastructure. Under the leadership of Phil Wrigley, the business has also expanded internationally into Belgium, France and the Middle East, while the Mim brand has reinforced its position as the key value retailer in France.

The new structure supports the ambitious growth plans for New Look through a clear focus and leadership of the central activities for the Group and an operating structure through executive Country Managers. The executive board will comprise:

- Phil Wrigley, Executive Chairman
- Carl McPhail, Chief Executive Officer
- Paul Marchant, Chief Operating Officer
- Alastair Miller, Chief Financial Officer

In addition, three new executive directors have been appointed who will sit on the executive committee reporting into the main board:

- Will Kernan, Managing Director for the UK & Eire
- Michael Lemner, Managing Director for International
- Linda Owen, Group HR Director

Phil Wrigley, Executive Chairman commented:

"I am pleased that the board and our shareholders have agreed that now is the right time for Carl to take over as Chief Executive, and for me to move up to the role of Executive Chairman. This move, along with the other changes announced today, leaves the business with the right management structure to tackle its next phase of growth, in particular its exciting international expansion."

Carl McPhail, Chief Executive commented:

"I am delighted to have been appointed the new Chief Executive of New Look. The business is currently extremely well placed as the UK's leading fast fashion chain with a developing international presence. My challenge will be to build on this position of strength in the UK market, as well as further expand and broaden our international presence."

**ENDS**

#### **Enquiries:**

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## Notes to Editors

- New Look has 593 stores in the UK and Eire, and 272 stores in France trading under the name Mim. In addition, New Look has 14 New Look branded stores in France and Belgium, and has recently opened franchise stores in Dubai, Kuwait and Saudi Arabia.
- In the UK New Look has a 4.8% market share, making it among the leading womenswear retailers in the UK (Source – TNS).
- New Look is now the number 1 retailer of women's shoes in the UK by volume, with a market share of 7.3%. (Source – TNS).
- 25% of British women have bought an item of outerwear from New Look – amounting to over 6 million customers (Source – TNS).
- New Look's competitors include H&M, Next, Top Shop and Dorothy Perkins. The average age of shoppers in New Look is 30.

Further information can be found on [www.newlook.co.uk](http://www.newlook.co.uk) and Product and Management photos are available upon request.