



7 April 2009

### Phil Wrigley to become Non-Executive Chairman

New Look, the leading UK fast fashion retailer, announces that Phil Wrigley is to relinquish his executive duties and become non-executive Chairman of the business with immediate effect. Carl McPhail remains Chief Executive of the Group.

Commenting on the move, Phil Wrigley, Chairman, said:

"It is a sign of the great strength of the business and the management team that I have been able to make this move. Since his appointment as CEO in April 2008, Carl has led the business well and put together a team that has enabled New Look to prosper and gain market share, despite the challenging economic conditions. Following the recent developments at the Group, including a strong January trading update, the announcement of the relocation of our head office to London and the appointment of Lex Gemas as COO, I believe the time is right for me to step back to a non-executive role. New Look remains well placed for future growth in the UK and overseas."

Carl McPhail, Chief Executive, said:

"I am delighted that we still have Phil available as non-executive Chairman. He has played a major role in the development of New Look over the last seven years. This move will also allow him to continue to focus on wider retail industry issues such as monthly rents and service charges where he has made some significant progress to the benefit of all retailers."

#### **Enquiries:**

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#### **Notes to Editors:**

- New Look has 612 stores in the UK and Ireland, a further 23 stores in France and Belgium, and 25 franchise stores in Saudi Arabia, UAE, Kuwait, Bahrain and Russia. In addition there are 297 stores trading under the name Mim in France and Belgium.
- New Look has a 5.2% value market share\* of the women's and girls' Outer/Sportswear market, making it amongst the leading Womenswear retailers in the UK.
- 37% of British women\* have purchased an item of Women's or Girls' Outer/Sportswear from New Look— amounting to over 9 million customers

- New Look is the number one retailer\* by volume for women's jeans and footwear

\* TNS Worldpanel Fashion, 52 weeks ended 1<sup>st</sup> February 2009

Further information can be found on [www.newlook.co.uk](http://www.newlook.co.uk) and Product and Management photos are available upon request.